Future skills for a better life in Sustainable Salons

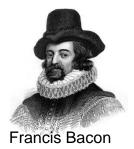
QUESTIONNAIRE for the inventory & analyses on (existing) information / knowledge on future developments

IES EL PALO Málaga (SPAIN)



Why a questionnaire?

A prudent question is one-half of wisdom.





What are we searching?

Existing information / knowledge on the hair and beauty sector about:

- Evolution of the sector in the last quinquenium.
- New trends and profiles to adapt to customer s demands and to successful management.
- Existing courses and programs to improve professional qualifications.





Background

Eurofound 2016 report about «Representativeness of the European social partner organisations: Personal services—hair and beauty sector», stated the following conclussions:



Conclussions

- The European personal services—hair and beauty sector, employs more than one million workers.
- Micro-enterprises and self-employed hairdressers without employees, lead a sector broken up into a large number of small units.
- Self-employed enterprises usually also lack managerial skills as well as marketing capacities (Eurofound, 2014).
- The use of information technologies for customer relations have become increasingly important (Eurofound 2016).



Questionnaire structure

Introduction

Figures, statistics and sector description (2000-2016)

Sector characteristics

- National statistics on hair and beauty salons
- Information about new businesses (<5 years)

New trends

- Current sector profiles and charcteristics
- Sector profiles for the future
- General trends in society and its influence on H&B

Required Qualifications

- Entrepreneurship
- Digital skills
- Sustainability



Entrepreneurship

- Demands in the sector
- Courses and training tools

Digitalisation

- Demands in the sector
- Courses and training tools

- Demands
- Good practices.
- Certifications
- Supplier's attitude

Sustainability

Some remarks:

- It is often difficult to find precise quantitative data. Eurostat only provides employment data for the entire 'Other personal service activities which includes the washing and cleaning of textile and fur products, funeral activities, physical well-being activities and other smaller personal activities sector according to NACE 96, of which 'Hairdressing and other beauty treatment according to the NACE class 96.02 forms only a relatively small part.
- The questionnaire is mainly focus in hair and nails due to its influence on sustainability and H&S.
- Every time we refer to "Sector or industry" we mean hair and beauty.
- Don't forget to mention your sources



LET'S TAKE A LOOK



Future Skills for a Better Life in Sustainable Salons - Questionnaire

O 1 A8: Develop questionnaire, status profiles, status material on entrepreneur skills

